



**2009
SPONSORSHIP
OPPORTUNITIES**

**NEIGHBOR
POWER!**

**A GATHERING TO INSPIRE
GREATER INDY NEIGHBORHOODS**

LISC
*Helping neighbors
build communities*



This fall, more than 300 people will gather in Indianapolis to talk about ways we can team up to make our city an even better place to live, work, and play--and we want you to be involved. *Neighbor Power!*, a gathering convened by Local Initiatives Support Corporation (LISC) and the Great Indy Neighborhoods Initiatives (GINI) will be attended by neighborhood residents, community group leaders, business owners, representatives of local nonprofits, corporate and philanthropic partners, and government officials. The gathering will include discussions and workshops on neighborhood issues and an awards program to recognize activities that are already working to improve our city.

What Are Our Goals For The Conference?

- Foster a renewed understanding among neighborhood stakeholders of comprehensive community development, including an emphasis on resident engagement, collaboration, accountability, and quality-of-life planning.
- Recognize and reward people in community development and attract more who want to do this work.
- Expand the comprehensive community development approach into additional neighborhoods beyond the six initial demonstration neighborhoods.
- Showcase the quality-of-life plans in the current six demonstration neighborhoods.

Event Details

When: *Gathering -- 8 a.m. to 3:30 p.m. Saturday, October 17, 2009*

Awards Reception -- 5:30 to 7:30 p.m. Friday, October 16, 2009

Where: *University of Indianapolis*

Cost: *Free*



Sponsorship Opportunities

The following is a summary of sponsorship levels, followed by benefit details of each:

HERO

As a marquis sponsor, receive high-profile recognition for your heroic support of this important day for our city.

1. Conference Presenters — (up to 4) \$10,000

- a. Name/listed as conference presenter e.g. Neighbor Power! Presented by YOUR NAME HERE.
- b. Name/logo on all registration materials
- c. Credit on all promotional materials including flyers, posters, etc.
- d. Name/logo/link on LISC and GINI Websites
- e. Credit on all media releases
- f. Name/logo on signage at conference, reception and awards program
- g. Two reserved tables at awards program
- h. Two reserved tables at reception
- i. Opportunity to have a display and distribute literature at conference and reception.
- j. Name/logo and link in LISC e-newsletter
- k. Acknowledgement in awards program script and conference program
- l. Verbal recognition at opening and closing conference sessions
- m. Display at the awards program

SUPER

Play a major part in Neighbor Power! and help us finish the day in super fashion with our closing reception.

2. Conference Hosts — (up to 4) \$5,000

- a. Name the closing reception e.g. Neighbor Power! closing reception sponsored by YOUR NAME HERE.
- b. Two reserved tables at reception
- c. Reserved table at awards program
- d. Name/logo on all registration and promotional materials
- e. Name/logo/link on GINI Website
- f. Credit on all media releases
- g. Name/logo on signage at conference, reception and awards program
- h. Opportunity to distribute literature at conference and closing reception
- i. Name/logo in LISC e-newsletter
- j. Display at the reception



AMAZING

Be one of only four sponsors to present our first-ever set of awards honoring the people and projects making our city a more amazing place to live.

3. Award Sponsors — (4) \$2,500

- a. Recognition at awards program
- b. Assist in distributing awards
- c. Name/logo on all registration materials
- d. Name/logo/link on GINI Website
- e. Credit on all media releases
- f. Name/logo on signage at conference and awards program
- g. Name/logo in LISC e-newsletter

INCREDIBLE

Support more than 10 important and inclusive workshops presented by local residents and experts sharing their ideas for building an incredible community.

4. Workshop Sponsors — (5) \$1,000

- a. Name/logo on signage at conference/workshop
- b. Name/logo on all conference materials
- c. Name/logo/link on GINI Website
- d. Credit on all media releases
- e. Verbal recognition at each workshop
- f. Name/logo in LISC e-newsletter

FANTASTIC

Do your neighborhood proud by offering some fantastic support to Neighbor Power! while shining the light on the place you or your business call home.

5. Neighborhood Sponsors — (10) \$500

- a. Name/logo on signage at conference
- b. Name/logo in LISC e-newsletter

WONDER

Show your commitment to the wonderful goals of Neighbor Power!

6. Friend \$100

- a. Listing on conference materials