

## Minutes

### **Great Indy Neighborhoods Initiative Steering Committee Meeting English Foundation November 8, 2006 7:30-9:00 AM**

**In Attendance:** Tom Darling, Ivy Tech State College; Carmen DeRusha, Purdue Extension-Marion County; Brienne Delaney, MIBOR; Roland Dorson, Greater Indianapolis Chamber of Commerce; Greg Fennig, IPL; David Forsell, KIB; Lena Hackett, Community Solutions; John Hall, HUD; Guy Hayes, Central Indiana United Way; Lamont Hulse, Bridges to Success; Diane Jackson, MLK Center; Mark Jakubovie, resident; Tony Macklin, CICF; Tim Martin, Indianapolis Police Department; Kimberly Meals, INRC; Kumar Menon, City of Indianapolis Public Works Dept.; Jim Muholland, resident; Amy Murphy-Nugen, ICND; Maury Plambeck City of Indianapolis DMD; Ryan Poor, Ice Miller; Cheryl Reed, Reed Right Communications; Tara Seeley, CICF; Yvonne Shaheen, co-chair; Amy Tompkins, INRC; Scott Truex, Ball State; Josh Bowling, INRC; Anne-Marie Predovich, INRC; Sara Vanslambrook, LISC.

#### I. Call to Order

Steering Committee co-chair Yvonne Shaheen opened the meeting and welcomed Committee members. Minutes were approved and a motion to second by another Committee member.

#### II. Working Group Updates

- Anne-Marie Predovich provided an update on the status of the Engagement Working Group. The group met on October 18. Since that meeting, they are in the midst of meeting with the four neighborhoods that made it to the final round of review but were not selected to participate in the Demonstration Initiative (CAFE, Children's Museum, Irvington, and Community Hospital East). The Engagement group has met with CAFE, discussions were made with Irvington but no meeting has yet been scheduled, and an initial meeting was held with the Children's Museum. At the September meeting, the group discussed their next steps. The Engagement Group will work on creating a letter and survey for the applicants not chosen as the six Demonstration neighborhoods. At the next meeting the group will discuss matching funds and look at models, such as Seattle and [www.donorschoose.com](http://www.donorschoose.com).
- Monty Hulse reported on the progress of the Demonstration Working Group. The Group met on October 4. The Demonstration Group discussed early action projects and the guidelines by which to approve these. Staff will use these ideas to draft early action guidelines and an application form and circulate it among the group for review and approval. The Group discussed the orientation held for the GINI Demonstration neighborhoods. The Group has also explored how to better support the Demonstration neighborhoods in their outreach to the growing Latino population. A small group met with Latino pastors to discuss possible outreach ideas. The Group will continue to discuss this topic and update the Steering Committee on its progress.
- Cheryl Reed presented an update on the Communications Working Group. This is an active group that has met on September 20 and October 25 since the last Steering Committee. Since the start of the Initiative, GINI has had good media coverage. A set of media tools has been developed and will be very helpful in processing GINI information to the public. The Group has divided into two groups to brainstorm ideas for a long-term communication plan – an internal focus on gathering success stories and an external focus working on the media and building a more interactive website. The group's next steps include creating letters to distribute to media reporters, meeting with them to discuss the process and providing them a copy of the planning and resource guide. The goal is for residents and community members to have a person to contact for resources, as well as to provide neighborhood information. The Communications next step is to continue having a consistent set of documents to reinforce the messages of GINI through the website, reports, and other resources. Sara Vanslambrook said a GINI brochure is

under development. Anne-Marie commented that there has been good media coverage since the distribution of the Resource Guide.

- Yvonne Shaheen reported on the status of the Fund Development Group. Yvonne will be calling certain members of the Steering Committee for ideas. Committee Members will be asked to provide oversight on fundraising efforts and provide information on potential fundraising leads. If certain members are not able to join the committee, but know of potential prospects please pass these along.

Sara Vanslambrook provided a brief update on the budget and fundraising success for GINI. There is a \$2.4 million budget for the three years with both demonstration and engagement combined. Committed and pending funding proposals cover 70%. State Farm and the Metropolitan Indianapolis Board of Realtors (MIBOR), which have members on the Steering Committee, have made commitments. The first year of funding does not start until the new staff people for the neighborhoods are on board in December. All neighborhoods have put together selection teams and are in the process of interviewing. One neighborhood has chosen a staff member. Three of the neighborhoods will have part-time staff, while the remaining three neighborhoods will have full-time staff. An orientation for new staff will take place in December. There is money set aside in the budget for additional training throughout the first year to support the staff and the neighborhood leadership in their efforts. The six staff members will meet on a regular basis to share ideas and provide updates.

### III. Continued Role of the Steering Committee

John Hall discussed how the role of the Steering Committee will be more critical as we enter implementation and asked all members to please stay involved. The need for Steering Committee involvement is critical, since all were nominated because of assets that benefit the neighborhoods. It was suggested that the Committee invite the six neighborhoods and allow them to present and give an update at the Steering Committee meetings in 2007.

Sara Vanslambrook asked if members have ideas on what they would like to see from the Committee. Suggestions arose including, an update on each neighborhood, emails within committee members for updates, and attending the GINI neighborhood meetings to observe what is happening. Ideas of improvement were mentioned, such as providing stories of inspiration. The Eastside is an example of how different neighborhoods support one another. If anyone has information or stories they would like to share, please email the Communications Committee. The GINI website can be a great tool to illustrate success. Providing photos in resources and the website is very important and enhances the overall visual picture of the initiative. Language is very important in communicating GINI. GINI is helping with tools and should be cognitive of the stories. The goal is to be collaborative while being very cautious about not taking credit for neighborhood accomplishments. Another suggestion brought up is to be careful at keeping the distinction between implementation and demonstration initiatives by selecting the appropriate language and defining them. The reason for not having the distinction currently was the fact that many neighborhoods were confused with the terms, but additional thoughts will be discussed. Having representatives from each of the six neighborhoods be on the Steering Committee was suggested. The Steering Committee suggested that each neighborhood should be able to choose its own representative.

### IV. Other Business

John Hall announced and congratulated Yvonne Shaheen for receiving the Michael A. Carroll Award from the Indiana Business Journal. Yvonne will officially receive the award November 9th at the Marriott.

Carmen announced if any Steering Committee members are interested in participating in a cultural awareness trip to Mexico, organized by the Purdue Extension of Marion County office. The trip will visit communities in Mexico for eight days from the end of February until the beginning of March 2007. There are still spaces available. If interested, please contact Carmen.

INRC will be hosting a Holiday Party on November 30, 2006 at 5:30pm. All Steering Committee members **are** welcomed to attend.

If interested in joining one of the GINI Working Groups, please contact Sara:

Sara Vanslambrook

Local Initiatives Support Corporation

Phone: (317) 396-0588

Email: [svanslambrook@lisc.org](mailto:svanslambrook@lisc.org)

V. Meeting Adjourned

The next Steering Committee meeting is scheduled for January 24 at 7:30AM at MIBOR.