

Minutes

Great Indy Neighborhoods Initiative Steering Committee Meeting

MIBOR

July 23, 2008

7:30-9:00 AM

In Attendance: Ted Massey, LISC; Bill Taft, LISC; Sara Vanslambrook, LISC; Aaron Laramore, LISC; Andy Frazier, IACED; Andy Harris, City of Indianapolis; Philip Hooper, DMD; Mark Gramelspacher, CMW; Eric Williams, UWCI; Jim Mulholland, resident; Maury Plambeck, City of Indianapolis DMD; Carlos May, City of Indianapolis; Mark Fisher, Greater Indianapolis Chamber of Commerce; Marc McAleavey, INRC; John Hall, HUD; Noelle Malatestinic, City of Indianapolis; Tara Seeley, CICF; Catherine Moore, DMD; Carmen DeRusha, Purdue Extension; Dana Reed Wise, Marion County Health Department; Jerry Coddington, Ivy Tech Community College; Christie Gillespie, UWCI; Ryan Poor, Ice Miller; Dennis Papenmeier, City of Indianapolis; Melina Kennedy, City of Indianapolis; Lamont Hulse, Making Connections; Maggie McCoy, Resident/WIDC; Bruce Curry, IndyGo; Moira Carlstedt, INHP; Regina Marsh, FMMSC;

I. Call to Order & Approval of Minutes

Melina Kennedy opened the meeting and welcomed Committee members. The April meeting minutes were approved.

II. Super Bowl Legacy Project

Bill Taft described how the Super Bowl bid committee came to select the Near Eastside Legacy Project as part of its application. The proposed practice facility will need to be built from scratch, and is currently slated to be built at Arsenal Tech High School. The host committee is making the legacy project a high priority and is quickly developing working relationships with the neighborhood leadership. Four committees related to the Legacy Project are integrated into the larger host committee structure: practice facility, housing, commercial revitalization, and social. LISC hopes that the GINI model connecting partners to a neighborhood's vision can serve as a pattern for connecting other neighborhoods to corporate or other initiatives.

Committee members recommended that the progress of the Legacy Project be documented in video and/or other media.

III. City of Indianapolis Update

Philip Hooper has analyzed the quality-of-life plans and has begun to brief relevant City departments on their contents. Four of the plans have already been adopted as components of the Marion County Comprehensive Plan. The other two will be adopted by the end of the summer. This will allow the plans to be used formally, particularly in zoning cases that go before the MDC. A GINI action team has been created at the city. This group will review requests from neighborhoods quarterly to connect available resources to the plans.

IV. Working Group Updates

- a. **Engagement:** Ryan Poor reported that the working group continues to award IMAGINE grants. IMAGINE awarded \$4,000 to The Friends of IPS School 51 to engage students of that Martindale-Brightwood school with area neighbors in innovative ways, including naming the school's hallways after the streets of the neighborhood and recruiting interested neighbors to be stewards of yards signs that will notify the neighborhood of activities at IPS School 51.

The Parent, Teacher, and Student Association of IPS School 2 was awarded \$4,950 to engage students, neighbors, and neighborhood stakeholders together through a dynamic bicycle project involving neighbor-led bicycle tours of the community as a part of the students' Physical Education curriculum. Congratulations to these IMAGINE awarded projects! The committee is very encouraged by the progress of the initiative, and has moved towards a required TA session for all applicants. After much discussion, the committee has also agreed to open the IMAGINE grants to the GINI demonstration neighborhoods in the near future.

b. Communications

The working group has moved away from regular meetings, which were increasingly becoming a staff function. Communications will now become a standing agenda item at the other working group meetings. Members of the communications committee will serve as an advisory group.

c. Fund Development

This committee has been working to identify key businesses in each neighborhood, and connect them to the top priorities in the corresponding neighborhood's plan, and ask for support. Since the Super Bowl committee will support the Near Eastside in a large way, the fund development committee will focus its efforts on the other 5 neighborhoods.

d. Demonstration

Sara VanSlambrook circulated an update on activities underway in the 6 neighborhoods. A new GINI newsletter was released on July 2nd. Making Connections provided Demonstration neighborhoods with training in Results-Based Accountability. Carmen DeRusha is working with the Near Eastside on a pilot Latino Leadership training.

V. Discussion of the Role of the Steering Committee

Christie Gillespie recapped the Demonstration working group's retreat. Several members of the Steering Committee have recognized the opportunity to draw on the networks, time, and talents of the group to advance the neighborhoods' plans. The retreat was convened to flesh out specific action steps along these lines moving forward. Three points emerged:

- 1) Need to increase awareness about the QOL plans
- 2) Need to raise funds and connect neighborhoods to resources (people, programs, & dollars)
- 3) Need for continued discussion about the impact of GINI and future plans

Participants at the retreat all agreed that these were activities that the larger Steering Committee needed to pursue more vigorously. The working group agreed that raising awareness could be accomplished by designating members of the Steering Committee to outreach to key groups that had an interest in the plans: developers, law firms, philanthropy, etc. The committee then brainstormed a list of over 15 entities that could be targeted for outreach.

Neighborhood leaders should have primary responsibility for approaching entities that are already working in the neighborhoods. However, other ideas include neighborhood-wide business forums and a GINI "speakers' bureau" in which Steering Committee members worked with the neighborhoods to raise awareness of their plans. Sara VanSlambrook circulated a survey of Steering Committee board member affiliations and issued a call for anyone interested in speaking on behalf of GINI neighborhoods.

V. Meeting Adjourned

Next Steering Committee Meeting will take place on October 22, 2008 from 7:30-9:00AM @ MIBOR